Anovité Compensation Plan

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Six Reasons Why The Anovité Compensation Plan Stands Apart.

1. **Volume That Carries Over — Active members have unlimited banked binary volume.**
2. **A Five-Week Rolling Qualification Window — this week plus the previous four weekly periods.**
3. **Generational Leadership Match — Get paid as leaders create leaders.**
4. **The Power of Whole-Food Wellness — A premium product that builds retention.**
5. **Personal Customers — get paid weekly on repeat customer orders.**
6. **Earn a Re-Entry Position — leverage your efforts with an additional business position.**

A New You Starts Today With Anovité's Binary Compensation Plan

Thank you for taking the time to review the Anovité Compensation Plan.

From the beginning, our vision has been simple: create products of exceptional quality, supported by a compensation structure designed to reward customer acquisition, leadership development, and long-term organizational growth.

At Anovité, we believe sustainable success is built through education, consistency, and duplication. That is why we have worked to create a business model that is both powerful and simple to understand — allowing Associates from all backgrounds and experience levels to confidently build their business.



Dr. Anthony Kleinsmith
Anovité Founder & CEO

Perhaps our greatest advantage is our unique product lineup and the strong customer retention that follows products people genuinely love and continue using.

We also recognize that a compensation plan should do more than reward activity. It should support long-term growth, encourage balanced organizations, and create meaningful opportunities for leadership and residual income over time.

Our goal was to design a plan that is generous, modern, globally scalable, and simple enough to duplicate while remaining compliant and sustainable for years to come.

With innovative products, a growing global community, and a leadership-driven compensation structure, we believe Anovité offers a unique opportunity for those looking to build something meaningful.

We are honored to have you here and look forward to building the future together.

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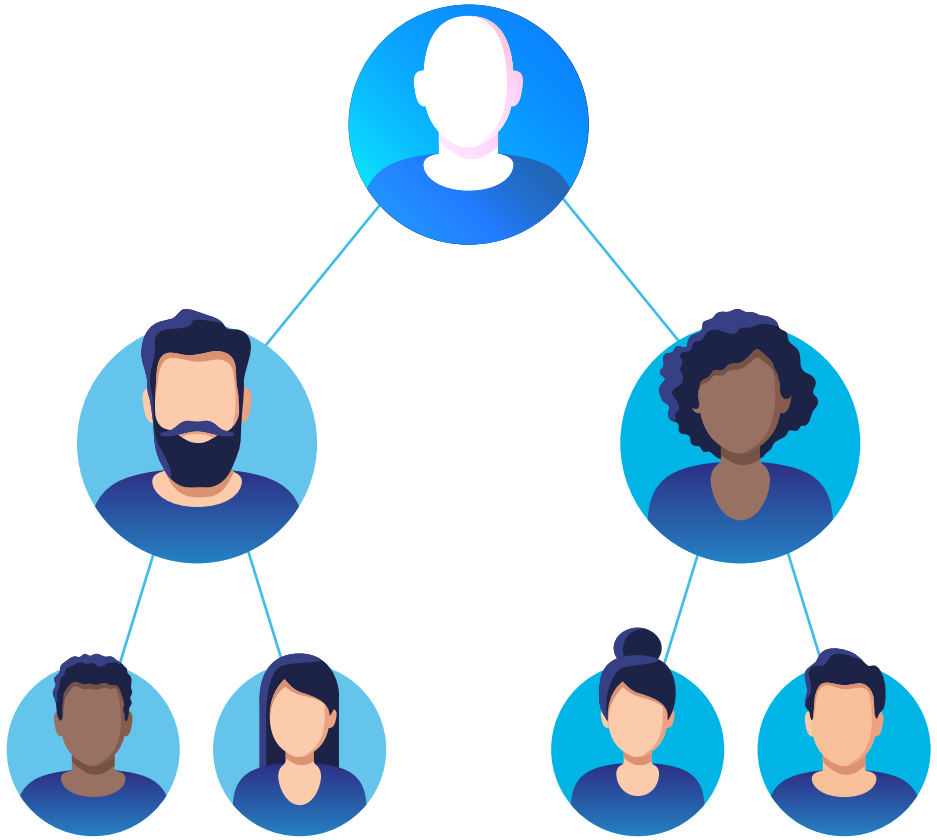
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Introduction

The **binary compensation plan** is the **most popular type of compensation plan in the industry** because, it allows you to begin building your business by enrolling and supporting just two Associates—one in the left leg and one in the right leg of your organization.

When you enroll an Associate, that Associate will be automatically placed into the first open spot in your smallest leg, known as your "**pay leg**." (You can choose to manually place them in your larger leg).



Your sponsor and others in your upline may also place people into your downline. As you and your downline Associates and Customers place orders with Anovité, **sales volume will be generated from which Team Bonuses are calculated**. Within your Downline, you have an "**Enrollment Downline**." This downline excludes the Associates and Customers that spilled over into your downline from Associates above you. Part of the spillover can be used for rank qualification.

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One Plan.
Multiple Ways to Earn.

Our performance-based rewards system is strategically built to pay you for what matters most:

Customer Results. Team Expansion. Leadership Duplication.

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1. Retail Bonus

As an Associate, you will earn a Retail Bonus by ordering products at wholesale prices and selling them to your Customers at our retail price. This results in an average Retail Bonus of 20%.

2. First Order Bonus

Anovité pays a First Order Bonus on every new order with BV (Not Fast Start Packs) to active Associates.

- Bonus on personally enrolled Associate first orders: 25% of Wholesale Price.
- Bonus on personally enrolled Customer first orders: 25% of Wholesale Price + 10% of Customer Price.

3. Customer Advantage Program

Active Associates below Director Rank - earn recurring 10% on the Customer price of ALL their personal Customer purchases.

Active Directors & above - earn recurring 10% on the Customer price and 10% on the wholesale price of ALL their personal Customer purchases.

All Active Associates - Customer BV is automatically credited to your pay leg to help generate additional Cycle Bonuses.

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4. SmartShip Advantage Program

Everyone loves free shipping. That's what's so great about our SmartShip program. When you set up an automatically recurring monthly product order, Anovité will pay to ship your SmartShip order each month. **SmartShip Advantage is currently available only in countries where the program has been officially launched.**

5. Fast Start Bonus

Our $299.95 Fast Start Packs are a great way to get started with Anovité. They are available for a one-time purchase only. As an active Associate, you earn $75.00 Fast Start Bonuses on the purchases of Fast Start Packs from your personally enrolled Associates, and your retail and wholesale Customers.

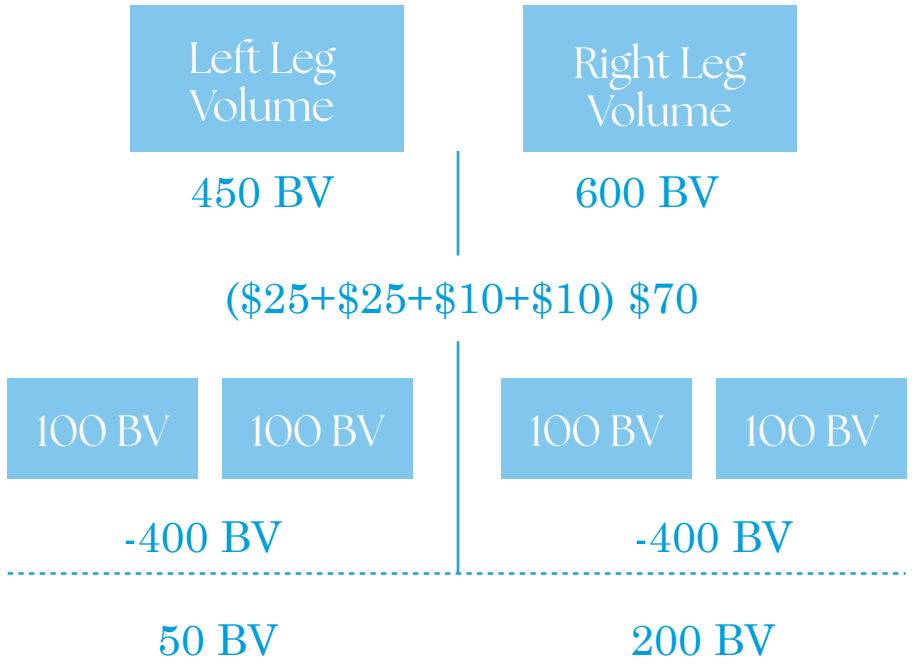
Fast Start Pack Cost	BV	QV	Fast Start Bonus
$299.95	150	300	$75.00

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6. Team Bonus

Team Bonuses are commissions from the sales volume of your entire downline, including spillover. If you are "active" during a weekly pay period when you have 100 BV in your left leg, matched with 100 BV in your right leg, that creates a Team Bonus. You earn a $25 Team Bonus for each of your first two weekly Team Bonuses. You will earn $10 on all additional Team Bonuses that weekly pay period. **Your unused BV does not flush. Unmatched BV carries over for as long as you remain active.**



Team Bonus Example

Left leg volume is 450 BV. Right leg volume is 600 BV.

This would generate four [4] matching 100 BV Team Bonuses, paying you ($25+$25+$10+$10) $70. Four hundred (400 BV) is subtracted from both right and left legs.

Using this example, next week, you would begin with 50 BV in the left leg and 200 BV in the right leg. Your unpaid volume will carry over as long as you remain active.

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7. Leadership Matching Bonus

Getting paid a percentage of the Team Bonuses earned by others is a great way to grow your income. Qualified Directors and above may earn a Leadership Matching Bonus of 10% on the Team Bonuses of every Associate in their enrollment tree — for unlimited generations.

When someone in your Enrollment Team earns a Cycle Bonus, you earn 10% of it. This applies through unlimited generations — not just the people you enrolled, but the people they enrolled, and so on. Your rank sets the maximum you can earn from this bonus, expressed as a percentage of your own Cycle Bonus.

Qualified Rank	Max % of Your Personal Team Bonus
Gold Director	**20%**
Jade Director	**24%**
Sapphire Director	**28%**
Ruby Director	**34%**
Emerald Director	**40%**
Diamond Executive	**46%**
Double Diamond Executive	**52%**
Triple Diamond Executive	**58%**
Black Diamond Executive	**64%**
Crown Diamond Executive	**72%**
Royal Crown Executive	**80%**
Global Ambassador	**88%**

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8. Rank Advancement Bonus

Our compensation plan encourages and rewards you when you personally advance through the ranks. The table below lists the **one-time bonus** you'll earn for each first time rank promotion, starting with Bronze Associate up to Emerald Director. Above Emerald Director, there are no one-time Rank Advancement Bonuses because you now qualify for one or more of the weekly bonus Pools (Diamond Executive, Black Diamond Executive & Royal Crown Executive).

Qualified Rank	One Time Bonus
Bronze Associate	$100
Silver Associate	$200
Gold Director	$300
Jade Director	$400
Sapphire Director	$500
Ruby Director	$600
Emerald Director	$700

9. Lifestyle Bonus

Earn an additional **weekly lifestyle bonus** for maintaining your qualified rank. It's your choice on how you use your Lifestyle Bonus! The table below lists the amounts you earn weekly based on your qualified rank.

In addition to the Lifestyle Bonus, all qualifying Gold Directors and above are included in "The Lifestyle Club" and will be invited to our annual Lifestyle Club Summer Retreats.

Qualified Rank	Weekly Lifestyle Bonus
Gold Director	$25
Jade Director	$50
Sapphire Director	$100
Ruby Director	$125
Emerald Director	$150
Diamond Executive	$225
Double Diamond Executive	$300
Triple Diamond Executive & Above	$375

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10. Diamond Executive Pool

Each week, three percent (3%) of the total global BV (ALL commissionable orders placed globally by Associates and Customers) is placed into a pool and shared proportionally by all Associates qualified at Diamond Executive rank and higher.

11. Black Diamond Executive Pool

Each week, one-half of one percent (0.5%) of the total global BV (ALL commissionable orders placed globally by Associates and Customers) is shared proportionally by all Associates qualified at Black Diamond Executive Rank and higher.

12. Royal Crown Executive Pool

Each week, one-half of one percent (0.5%) of the total global BV is shared proportionally by all Associates qualified as Royal Crown Executive, or higher.

How These Pools Work

Each week the company sets aside a percentage of total global BV. Your share of the pool is based on your Enrollment Team QV — one share for every QV point. The pool is divided by all shares earned by all qualifiers to give a value per share, and you are paid your shares multiplied by that value.

Subject to change.

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Associate



(formerly "Associate")

- ALL Associates, regardless of rank, **earn retail profit** from products sold to Customers and are paid a **Retail Bonus** from purchases made by Customers directly from the Associate's Anovité website.
- All "active" Associates, regardless of rank, are eligible for **First Order Bonuses** and can accumulate and hold Left/Right team volume. When an Associate is active, they can also earn **Fast Start Bonuses.**

Active status is measured over a rolling four (4)-week period — your current week plus the previous three pay periods.

Senior Associate



(formerly "Senior Associate")

- Be active with 50 PQV;
  - Have a minimum of one personally enrolled active Associate in your left leg and in your right leg; OR
  - Have four Customers who place an order in the current 4-week qualification.
- When active, Senior Associates are eligible to earn Fast Start Bonuses.
- **Earn up to $1,000 per week in Team Bonuses**.

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Bronze Associate



(formerly "Regional Associate")

- Be a qualified Senior Associate and;
  - Have 500 QV in both your left and right legs.
- **Earn up to $1,000 per week in Team Bonuses**.
- As a new **Bronze Associate**, you'll earn a one-time **$100 rank promotion bonus**.

Silver Associate



(formerly "National Associate")

- Be a qualified Bronze Associate;
  - Have 100 PQV, and
  - Have 1,500 QV in both your left and right legs.
- **Earn up to $1,000 per week in Team Bonuses**.
- As a new **Silver Associate**, you'll earn a one-time **$200 rank promotion bonus**.

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Gold Director



(formerly "Director")

- Be a qualified Silver Associate;
  - Have 3,000 QV in both your left and right legs.
- **Earn up to $1,000 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline, up to 20% of your own Team Bonus."
- As a new **Gold Director**, you'll earn a one-time **$300 rank promotion bonus**.
- Earn a **$25 weekly Lifestyle Bonus.**

Jade Director



(formerly "Senior Director")

- Be a qualified Gold Director;
  - Have 6,000 QV in both your left and right legs.
  - Have 6,000 QV in Enrollment Downline - maximum of 3,000 from any one enrollment line.
- **Earn up to $1,250 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline, up to 24% of your own Team Bonus."
- As a new **Jade Director**, you'll earn a one-time **$400 rank promotion bonus**.
- Earn a **$50 weekly Lifestyle Bonus**.

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Sapphire Director



(formerly "Regional Director")

- Be a qualified Jade Director;
  - Have 9,000 QV in both your left and right legs.
  - Have 9,000 QV in Enrollment Downline QV - maximum of 4,500 from any one enrollment line.
- **Earn up to $1,500 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline, up to 28% of your own Team Bonus."
- As a new **Sapphire Director**, you'll earn a one-time **$500 rank promotion bonus**.
- Earn a **$100 weekly Lifestyle Bonus**.

Ruby Director



(formerly "National Director")

- Be a qualified Sapphire Director;
  - Have 18,000 QV in both your left and right legs.
  - Have 18,000 QV in Enrollment Downline QV - maximum of 9,000 from any one enrollment line.
- **Earn up to $2,500 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline, up to 34% of your own Team Bonus."
- As a new **Ruby Director**, you'll earn a one-time **$600 rank promotion bonus**.
- Earn a **$125 weekly Lifestyle Bonus**.

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Emerald Director



(formerly "International Director")

- Be a qualified Ruby Director;
  - Have 30,000 QV in both your left and right legs.
  - Have 30,000 QV in Enrollment Downline QV - maximum of 15,000 from any one enrollment line.
- **Earn up to $4,000 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline, up to 40% of your own Team Bonus."
- As a new **Emerald Director**, you'll earn a one-time **$700 rank promotion bonus**.
- Earn a **$150 weekly Lifestyle Bonus**.

Diamond Executive



(formerly "Executive")

- Be a qualified Emerald Director;
  - Have 60,000 QV in both your left and right legs.
  - Have 60,000 QV in Enrollment Downline QV - maximum of 30,000 from any one enrollment line.
- **Earn up to $6,000 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline, up to 46% of your own Team Bonus."
- Earn a **$225 weekly Lifestyle Bonus**.
- **Diamond Executive Bonus Pool**.

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Double Diamond Executive



(formerly "Senior Executive")

- Be a qualified Diamond Executive;
  - Have 120,000 QV in both your left and right legs.
  - Have 120,000 QV in Enrollment Downline QV - maximum of 60,000 from any one enrollment line.
- **Earn up to $8,000 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline, up to 52% of your own Team Bonus."
- Earn a **$300 weekly Lifestyle Bonus**.
- **Double Diamond Executive Bonus Pool**.

Triple Diamond Executive



(formerly "Regional Executive")

- Be a qualified Double Diamond Executive;
  - Have 180,000 QV in both your left and right legs.
  - Have 180,000 QV in Enrollment Downline QV - maximum of 90,000 from any one enrollment line.
- **Earn up to $10,000 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline, up to 58% of your own Team Bonus."
- Earn a **$375 weekly Lifestyle Bonus**.
- **Triple Diamond Executive Bonus Pool**.

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Black Diamond Executive



(formerly "National Executive")

- Be a qualified Triple Diamond Executive;
  - Have 250,000 QV in both your left and right legs.
  - Have 250,000 QV in Enrollment Downline QV - maximum of 125,000 from any one enrollment line.
- **Earn up to $12,000 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline, up to 64% of your own Team Bonus."
- Earn a **$375 weekly Lifestyle Bonus**.
- **Diamond Executive Bonus Pool.**
- **Black Diamond Executive Bonus Pool**.

Crown Diamond Executive



(formerly "International Executive")

- Be a qualified Black Diamond Executive;
  - Have 400,000 QV in both your left and right legs.
  - Have 400,000 QV in Enrollment Downline QV - maximum of 200,000 from any one enrollment line.
- **Earn up to $14,000 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline, up to 72% of your own Team Bonus."
- Earn a **$375 weekly Lifestyle Bonus**.
- **Diamond Executive Bonus Pool.**
- **Crown Diamond Executive Bonus Pool**.

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Royal Crown Executive



(formerly "Board of Directors")

- Be a qualified Crown Diamond Executive;
  - Have 600,000 QV in both your left and right legs.
  - Have 600,000 QV in Enrollment Downline QV - maximum of 300,000 from any one enrollment line.
- **Earn up to $18,000 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline, up to 80% of your own Team Bonus."
- Earn a **$375 weekly Lifestyle Bonus**.
- **Diamond Executive Bonus Pool.**
- **Black Diamond Executive Bonus Pool.**
- **Royal Crown Executive Bonus Pool.**

Global Ambassador



(formerly "Ambassador")

- Be a qualified Royal Crown Executive;
  - Have 800,000 QV in both your left and right legs.
  - Have 800,000 QV in Enrollment Downline QV - maximum of 400,000 from any one enrollment line.
- **Earn up to $25,000 per week in Team Bonuses**.
- Earn a **10% Leadership Matching Bonus** on the Team Bonuses of your Enrollment Downline,
- up to 88% of your own Team Bonus."
- Earn a **$375 weekly Lifestyle Bonus**.
- **Diamond Executive Bonus Pool**.
- **Black Diamond Executive Bonus Pool**.
- **Royal Crown Executive Bonus Pool**.

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Requirements by Rank

Qualified Rank	Personal Qualifying Volume Last 4 Weeks	Active Personally Enrolled Associates Or 4 Customer Orders Last 5 Weeks	Downline QV Left Leg & Right Leg Last 5 Weeks	Enrollment Downline QV 50% Limit Per Leg Last 5 Weeks
Associate	-	-	-	-
Senior Associate	50 PQV	1 LEFT + 1 RIGHT	-	-
Bronze Associate	50 PQV	1 LEFT + 1 RIGHT	500 QV	-
Silver Associate	100 PQV	1 LEFT + 1 RIGHT	1,500 QV	-
Gold Director	100 PQV	1 LEFT + 1 RIGHT	3,000 QV	-
Jade Director	100 PQV	1 LEFT + 1 RIGHT	6,000 QV	6,000 QV
Sapphire Director	100 PQV	1 LEFT + 1 RIGHT	9,000 QV	9,000 QV
Ruby Director	100 PQV	1 LEFT + 1 RIGHT	18,000 QV	18,000 QV
Emerald Director	100 PQV	1 LEFT + 1 RIGHT	30,000 QV	30,000 QV
Diamond Executive	100 PQV	1 LEFT + 1 RIGHT	60,000 QV	60,000 QV
Double Diamond Executive	100 PQV	1 LEFT + 1 RIGHT	120,000 QV	120,000 QV
Triple Diamond Executive	100 PQV	1 LEFT + 1 RIGHT	180,000 QV	180,000 QV
Black Diamond Executive	100 PQV	1 LEFT + 1 RIGHT	250,000 QV	250,000 QV
Crown Diamond Executive	100 PQV	1 LEFT + 1 RIGHT	400,000 QV	400,000 QV
Royal Crown Executive	100 PQV	1 LEFT + 1 RIGHT	600,000 QV	600,000 QV
Global Ambassador	100 PQV	1 LEFT + 1 RIGHT	800,000 QV	800,000 QV

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Compensation by Rank for Active Associates

Qualified Rank	Retail Profit	Retail & First Order Bonuses	Fast Start Bonus	Max Weekly Team Bonus	Max Weekly Matching Team Bonus	New Rank Bonus	Weekly Lifestyle Bonus	Diamond Executive Pool	Black Diamond Executive Pool	Royal Crown Executive Pool
Associate	YES	YES	YES	-	-	-				
Senior Associate	YES	YES	YES	1,000	-	-				
Bronze Associate	YES	YES	YES	1,000	-	$100				
Silver Associate	YES	YES	YES	1,000	-	$200				
Gold Director	YES	YES	YES	1,000	20%	$300	$25			
Jade Director	YES	YES	YES	1,250	24%	$400	$50			
Sapphire Director	YES	YES	YES	1,500	28%	$500	$100			
Ruby Director	YES	YES	YES	2,500	34%	$600	$125			
Emerald Director	YES	YES	YES	4,000	40%	$700	$150			
Diamond Executive	YES	YES	YES	6,000	46%		$225	YES		
Double Diamond Executive	YES	YES	YES	8,000	52%		$300	YES		
Triple Diamond Executive	YES	YES	YES	10,000	58%		$375	YES		
Black Diamond Executive	YES	YES	YES	12,000	64%		$375	YES	YES	
Crown Diamond Executive	YES	YES	YES	14,000	72%		$375	YES	YES	
Royal Crown Executive	YES	YES	YES	18,000	80%		$375	YES	YES	YES
Global Ambassador	YES	YES	YES	25,000	88%		$375	YES	YES	YES

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Key Terms and Explanations

All of Anovité's commissionable products are assigned both Binary Volume & Qualifying Volume.

Qualified Rank	This means the rank you will be paid at in the current weekly pay period. Your qualified rank can change week by week.
Lifetime Rank	The highest rank you have ever achieved as an Anovité Associate. Your lifetime rank has nothing to do with compensation. It is simply the highest rank you have ever qualified for. Therefore, as long as you are active, you are entitled to use your Lifetime Rank on your business cards, for example.
Binary Volume (BV)	Each commissionable product is assigned a BV value. This value is used to calculate Team Bonuses. Except for packs, the BV on the first order of any Customer or Associate is reduced by 50% since a 25% First Order Bonus (based on wholesale price) is paid out.
Qualifying Volume (QV)	Each commissionable product is assigned a QV value. This value is used ONLY in establishing "activity," QV Leg Volume, and Enrollment Downline Sales Volume (EDSV) for rank advancement and rank maintenance. The QV for all products equals the Wholesale Price of the product.
Personal Qualifying Volume (PQV)	Your PQV is generated from the QV assigned to your personal purchases and/or from the QV assigned to the purchases of your personally enrolled retail and wholesale Customers.
Active Status	An Associate is Active when they have at least 50 QV in Personal Qualifying Volume (PQV) within a rolling four (4)-week period (the current week plus the previous three pay periods).
Associate	An Associate is a person or company who has completed the Anovité Independent Associate application and agreement.

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Downline	Downline is a term used to describe all the Associates in both your left and right legs. Some Associates in your downline may have been placed there by Associates above you.
Leg	A leg is either the left or right side of your downline.
Compensation Cap Limit	No company can afford to pay unlimited commissions. So, Anovité reserves the right to adjust commissions in any given weekly pay period should the total payout exceed 50% of the total BV generated from all company commissionable sales. During our four special annual sales contests, we anticipate possibly exceeding our Cap Limit, but those are special exceptions. Though it has never been necessary to adjust compensation, if we ever have to, then adjustments would first be made to the Diamond Executive, Black Diamond Executive & Royal Crown Executive Pools before impacting other types of compensation. Team Bonuses would be the last to be affected.
Carryover Volume	Associates with 50 PQV are considered “active” and can accumulate and hold unlimited (uncapped) BV in each leg, which carries over to the following week. Becoming “inactive” will cause the loss of all accumulated volume in both legs of your business.
Enrolling Sponsor	Enrolling sponsor is the term given to an Associate who introduces the Anovité opportunity to a new recruit and enrolls them in the business. The enrolling sponsor is identified as the sponsor on the application of the new Associate.
Enrollment Downline	Enrollment downline is the term used to describe the Associates personally enrolled by you and all of the Associates enrolled by them, etc.
Enrollment Downline Leg	An enrollment downline leg begins with a personally enrolled Associate and includes all of their personally enrolled Associates and their personally enrolled Associates, etc.
Enrollment Downline QV	Your Enrollment Downline QV is the QV generated within a rolling five (5)-week period (the current week plus the previous four pay periods) from your own Customer’s QV and all the PQV produced by Associates in your enrollment downline. No more than 50% of the QV requirement for rank can come from any one of your enrollment downline legs.

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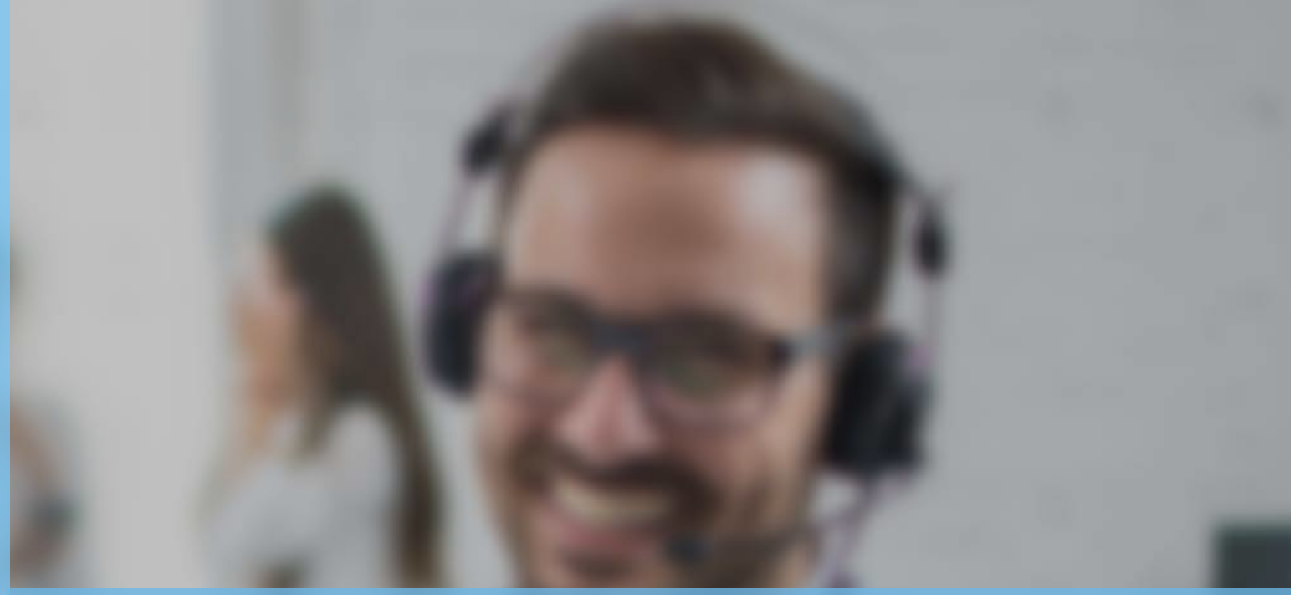
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Key Terms and Explanations

Enrollment Upline	Your enrollment upline consists of your sponsor, and your sponsor's sponsor, etc., all the way up to the top of the enrollment upline, which is the company.
Inactive	Inactive is the term used to describe Associates who do NOT have at least 50 QV in Personal Qualifying Volume within a rolling four (4)-week period (the current week plus the previous three pay periods). The unpaid left and right leg BV of Inactive Associates zeroes out and does not carry forward to the next week.
Lesser Leg Volume	The lesser leg volume is the accumulated BV in the leg with less BV.
Organization	An organization includes the Associate and all of the Associates in one of their downlines. Anovité's Associates belong to two organizations, a downline, and an enrollment downline.
Original Sponsor	The sponsor at the time an Associate was entered into the computer.
Pay Period	Each weekly pay period starts Monday at 12 am Eastern and ends Sunday at 11:59 pm Eastern. (US Time Zone)
Personally Enrolled	Associates enrolled by you, not by Associates in your downline or upline. You would be known as their Sponsor.
Placement Sponsor	If an Associate enrolled by you is placed beneath one of your downline Associates that downline Associate is known as the Placement Sponsor.
Re-Entry	A Re-Entry Position is an additional business position that may be awarded upon qualification as a Crown Diamond Executive. Re-Entry positions are designed to support continued organizational growth and leadership development within the compensation plan. Additional qualification details, placement rules, and operational guidelines are determined by Anovité and may be updated from time to time.

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Support

For General & Product Questions Please Contact Anovité Customer Support

Phone: +1-877-295-1269 (USA)

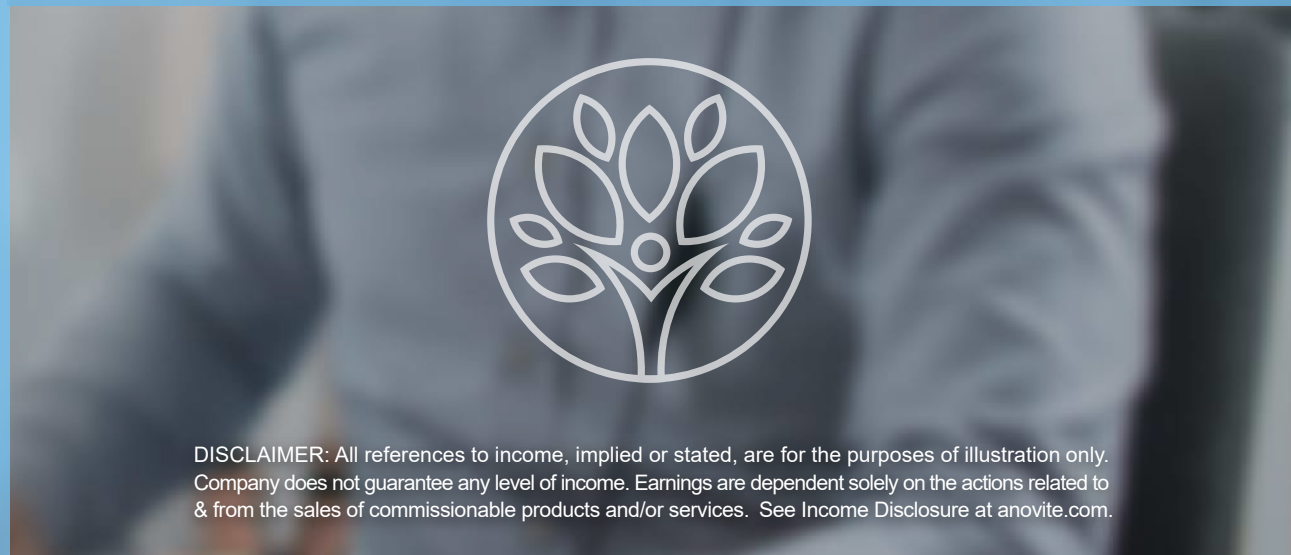
Email: info@anovite.com

Business Hours:

Mon – Fri 8am – 4pm MT

Website:

anovite.com/contact-us



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